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**Members First Credit Union of New Hampshire Names Courtney Fifield as New CEO**

**MANCHESTER, NH (April 17, 2023)** – [Members First Credit Union](#) of New Hampshire announced today that Courtney Fifield has been appointed as its new Chief Executive Officer. Fifield brings over 13 years of credit union management experience and over two decades in banking and finance to his new role. He is leaving his position as CEO of Athol Credit Union to join the team at Members First.

Fifield holds both a bachelor's and a master's degree from Harvard University, where he concentrated in management with minors in finance and organizational behavior. He is recognized as a creative strategist in the financial industry, with a track record of driving innovation and growth.

"Members First Credit Union has always had a strong commitment to its members and the communities it serves," said Fifield. "I'm excited to be joining a team that shares my passion for community service and for making a positive impact on people's lives. I look forward to working closely with the Board of Directors, the leadership team, and our members to build on the Credit Union's success and to create even greater value for our members and communities."

Members First Credit Union has a long-standing tradition of community involvement and is dedicated to improving the lives of its members through financial education, affordable loans, and personalized service. The Credit Union is committed to making a difference in the communities it serves and has a proven track record of supporting local organizations and causes.

"Members First Credit Union is thrilled to welcome Courtney Fifield as our new CEO," said Board Chair David Mara. "Courtney's experience and leadership will be invaluable as we continue to grow and serve our members. His commitment to community service and his passion for empowering people to achieve their financial goals align perfectly with our mission, and we're excited to have him on board."



*Courtney Fifield, Members First Credit Union CEO*

### **About Members First Credit Union**

Since 1949, Members First Credit Union has been a trusted financial resource in Manchester, Bedford and surrounding communities. We get to know our members so we can recommend the right solutions to help them reach their goals. In other words: we're small enough to make a big difference.

As a full-service financial institution, we offer the products and services our members need, whether for themselves, their family or business. And because we're not for profit, earnings go back to our members, so they can save and borrow at reasonable rates. Membership is open to anyone living, working, or attending school in New Hampshire.

For more information, call 603-622-8781 or visit [www.membersfirstnh.org](http://www.membersfirstnh.org).

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